



# 2006-2007

## BANNER ADVERTISING ON LEROI.COM

ADVERTISINGSALES@LEROI.COM • TOLL FREE: 1.888.298.7766

### RATES

	(1 month)	(3 months)	(6 months)
Main Page Advertising: ex. <i>Custom Jewelry, FAQ's, Home etc.</i>	\$149	\$402	\$715
Main Category Pages: ex. <i>Browse By Category &gt; Straight Barbells</i>	\$99	\$267	\$475
Sub-Category Pages: ex. <i>Browse By Category &gt; Straight Barbells &gt; Surgical Steel</i>	\$69	\$186	\$331
Sub-Sub-Category Pages: ex. <i>Browse By Category &gt; Straight Barbells &gt; Surgical Steel &gt; 10g</i>	\$39	\$149	\$300

### SPECIFICATIONS

#### Banner Dimesnions:

- 575px X 76px
- Resolution: 72 ppi
- RGB Color Space
- GIF, JPEG, PNG only please

### TERMS & CONDITIONS

- Publisher (LeRoi) reserves the right to change rates with out notice
- LeRoi reserves the right not to publish ad materials that we deem inappropriate. Please do not send graphic nudity or XXX materials. We will not publish them.

### DEADLINES & SUBMISSIONS

- Contracts start on the first of the month
- Materials are due on the 20th of the month prior to your advertising month  
ex. if you would like to advertise with us in July we request that you get us your banner by June 20th
- Late submissions are accepted, HOWEVER, it is the advertisers (your) obligation to pay for the full month. We will not refund your payment for days late. We will post your banner as soon as we get it, providing it complies with LeRoi's terms.
- Payments must be recieved with ad submission
- Ads will remain active until the last day of the month

### BANNER DESIGN SERVICES

Need us to design your banner? No problem!

- Rates: \$75 per banner which includes 3 revisions, of the same ad, if needed. Any revision after 3 will be an additional \$20.
- Send us all your information... logo, copy and any graphics you would like included.
- A sketch or a description of how you would like your ad to look.
- We request 7 business days to create your ad and send it back to you via email.